

# **MEMORANDUM OF UNDERSTANDING**

**BETWEEN**



**INSTITUTE OF TOURISM STUDIES  
UNIVERSITY OF LUCKNOW**

**AND**



**JUTE  
ARTISANS  
GUILD ASSOCIATION**

**JUTE ARTISANS GUILD ASSOCIATION  
LUCKNOW**



## **MEMORANDUM OF UNDERSTANDING**

This memorandum of Understanding (hereinafter referred to as the "MOU") executed this \_\_\_\_\_ day of \_\_\_\_\_ 2022 between the Institute of Tourism Studies, University of Lucknow (herein referred to as ITS) and Jute Artisans Guild Association, Lucknow (herein referred to as JAGA).

**WHEREAS** the ITS has inter alia as one of its objectives, to provide in collaboration with other institutions facilities for University education including technical and professional education and research; and participate in the discovery and transmission of knowledge and skill development.

**WHEREAS** JAGA has a general aim to contribute to the upliftment of women, skill development and creating employment opportunities contributing towards responsible community development.

**WHEREAS** both institutions desire to establish relations in the area of skill development, research and production centres. This Memorandum of Understanding (MoU) sets out the framework for the cooperative relationship between the parties to enhance quality of education by both the parties.

**NOW** therefore the two parties have agreed to cooperate as follows:-

### **AREAS OF COLLABORATION**

To conduct research, workshops, publications, establishment of production unit at ITS for the propagation of Jute based industries; and provide internships to the students in different technical, social and management fields. The aim of this collaboration includes:

- i) Joint research opportunities for students and academicians with the jute industry
- ii) Conduct of workshops, seminars and conferences to develop the jute industries
- iii) Internship opportunities for the students of ITS at the centres of JAGA.
- iv) Technical training of students, staff and their families at the University campus.



- v) Organizing both Faculty Development Programmes (FDP) and Management Development Programmes (MDP)/ Executive Development Programmes (EDP)
- vi) Student and faculty factory and field visits
- vii) Operating joint projects for the development of juts industry at a global level

Operational guidelines both academic and budgetary for each activity under the MOU shall be set down in a specific letter of agreement.

### **MUTUAL OBLIGATIONS**

1. The two parties hereto undertake to jointly solicit for funds including donor funds, research grants, contributions, subscriptions and such related funds for the purpose of realizing any or all the objectives of the collaboration.
2. The overall Memorandum does not entail any obligation for the two parties to fund any travels for researchers from the other institutions. Provided that funds are available from elsewhere (e.g. concrete collaborative projects), both parties will facilitate practical arrangements related to study visits from the collaborating institution including office accommodation and necessary administrative functions (such as flight/ travel reconfirmation and hotel reservation) to enable them to carry out programme objectives.
3. Both institutions shall seek purchase any equipment and materials for use by students and staff and other candidates participating in this collaboration. As a general rule, the title and custody of any equipment acquired in the course of the collaboration shall remain with the host institution (ITS) upon the expiry of that particular project as specified in individual 'agreements of collaboration'.
4. Both institutions shall abide by current international guidelines on good research practice and ethics available in relation to all research activities.



## **MANAGEMENT OF THE COLLABORATION**

Each Institution shall designate a coordinator to develop and coordinate the program activities.

The initial coordinators are Dr. Anupama Srivastava for ITS and Ms. Anjali Singh for JAGA. Notification of change or successor shall be in writing to the other party. The coordinators will carry out jointly the various activities covered under the MOU.

## **INTELLECTUAL PROPERTY RIGHTS**

All rights created by patent as a result of joint activity shall be shared by the ITS and JAGA. Unless all the parties agree, no party shall individually, and without prior notice and consent of the others, file or obtain any Intellectual Property Rights over any research materials or information under this Memorandum including properties, derivatives or processes including those that may utilize the knowledge of local communities regarding any product or process. Such Intellectual Property shall be in any event jointly owned by both parties. Regarding authors' rights, only co-investigators and other scientific staff that have contributed significantly to the study planning, fieldwork, data analysis and write-up, will be included as co-authors.

## **DURATION OF THE MEMORANDUM**

This Memorandum of Understanding shall come into effect from the date of execution and shall remain in force for a period of five years.

## **IMPLEMENTATION**

All laws, rules and regulations issued by all parties shall be strictly observed at all times.

## **SETTLEMENT OF DISPUTES**

The parties shall first use reasonable endeavours to amicably settle disputes arising out of or in connection with this Collaboration Agreement.

Where a dispute has not been amicably resolved the parties shall enter into structured negotiation with the assistance of a mediator acceptable to both sides.



## **ORCE MAJEURE**

Either party shall promptly notify the other party, in writing, of any situation or event arising from circumstances beyond their control, which they could not have reasonably foreseen, and which make the performance of all or part of the parties obligations under this contract impossible. Upon notification of the occurrence of such a situation or event, the performance of this contract shall be deemed to be postponed for a period of time equivalent to that caused by the Force Majeure and reasonable period not exceeding one (1) week thereafter shall be allowed for remobilisation to continue the performance of the contract.

## **REVIEW AND AMENDMENTS**

The Memorandum may be amended, revised or extended if both parties agree. Such amendments or revision shall be effective from the date of signature. Amendments may be decided at any time and shall be made in writing upon mutual consent of the parties.

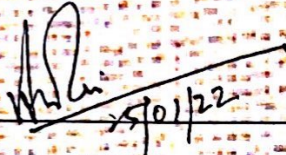
## **TERMINATION OF MEMORANDUM**

The memorandum of Understanding may be terminated with immediate effect by mutual agreement between the parties or by either party giving the other not less than six (6) months notice in writing.



**IN WITNESS WHEREOF, the Parties hereto have executed this Memorandum of Understanding this \_\_\_\_\_ Day of \_\_\_\_\_ 2022.**

**SIGNED for and on behalf of Institute of Tourism Studies,  
University of Lucknow:**

  
\_\_\_\_\_

**Prof. Alok Kumar Rai**

**Vice Chancellor**

**In the Presence of:**



**SIGNED for and on behalf of the Jute Artisans Guild  
Association:**

  
Anjali Singh

**In the Presence of:**